

# **IT'S ALL ABOUT ARTS**

**Supporting Local Arts and Culture**

# **MEDIA KIT 2018**

# It's All About Arts

## *Promoting local arts for 20 years!*

For over 20 years, *It's All About Arts*, co-founded by Glenn and Janice Williams has created an environment where artists could have multiple platforms to share their creative endeavors. Whether as performing artists, visual artists or word artists, all have been encouraged to share via television, web sites, open studios, exhibits and special events.

Now in our 21st year, we work to find more and more ways to explore and share the bounty of art in the Greater Boston area. This magazine is a new way to deliver and share local art news. Glenn Williams now has a FM radio show and podcast on arts, education, and rock & roll. Through our nonprofit, Roslindale Arts Alliance, we have started a youth scholarship program and in April will be awarding our first vouchers for art classes.

We encourage you to embrace and support local arts. Read this publication. Share this publication. Advertise in this publication (20% of profits will go to the Youth Scholarship fund). Watch our television show. Follow us on social media. Listen to the radio show and podcast.

***The mission of our magazine is to provide another valuable resource to the voice and presence of the creative energy within the local arts scene in the Greater Boston Community.***

### **IT'S ALL ABOUT ARTS**

watch on [www.bnntv.org](http://www.bnntv.org)  
[www.itsallaboutarts.com](http://www.itsallaboutarts.com)  
[facebook.com/TalkArts](https://facebook.com/TalkArts)  
Twitter - [@itsallaboutarts](https://twitter.com/itsallaboutarts)  
Instagram [#itsallaboutarts](https://www.instagram.com/itsallaboutarts)

### **BEYOND THE PALETTE RADIO SHOW AND PODCAST**

[www.wbcaradio.org](http://www.wbcaradio.org)  
[facebook.com/glennpalette](https://facebook.com/glennpalette)  
Podcast can be heard on [www.podbean.com](http://www.podbean.com) or iTunes

### **ROSLINDALE ARTS ALLIANCE**

[www.roslindalearts.org](http://www.roslindalearts.org)  
[facebook.com/Roslindale-Arts-Alliance-129685993761701](https://facebook.com/Roslindale-Arts-Alliance-129685993761701)

### **ART STUDIO 99**

[www.artstudio99.com](http://www.artstudio99.com)  
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Twitter [@artstudio99](https://twitter.com/artstudio99)  
Instagram - [janice\\_art\\_studio\\_99](https://www.instagram.com/janice_art_studio_99)

# ADVERTISING with *It's All About Arts*

## ONE TIME

Full Page Ad - 8 x 10 - \$500

1/2 page Ad - 4 x 5 - \$250

1/4 page Ad - 2 x 5 - \$125

## 3 MONTHS (COST PER MONTH)

Full Page Ad - 8 x 10 - \$300

1/2 page Ad - 4 x 5 - \$125

1/4 page Ad - 2 x 5 - \$75

## 6 MONTHS (COST PER MONTH)

Full Page Ad - 8 x 10 - \$200

1/2 page Ad - 4 x 5 - \$100

1/4 page Ad - 2 x 5 - \$50

**Listings** (name and contact info) - \$45 per issue

We are currently publishing online (via Issuu.com) on a monthly basis. We promote heavily via our website, television show, social media and newsletters.

Completed PDF's or jpegs and prepayment required.

Link to Issue 1 - March 20128

[https://issuu.com/artstudio99/docs/book\\_1complete](https://issuu.com/artstudio99/docs/book_1complete)

To reserve space contact:

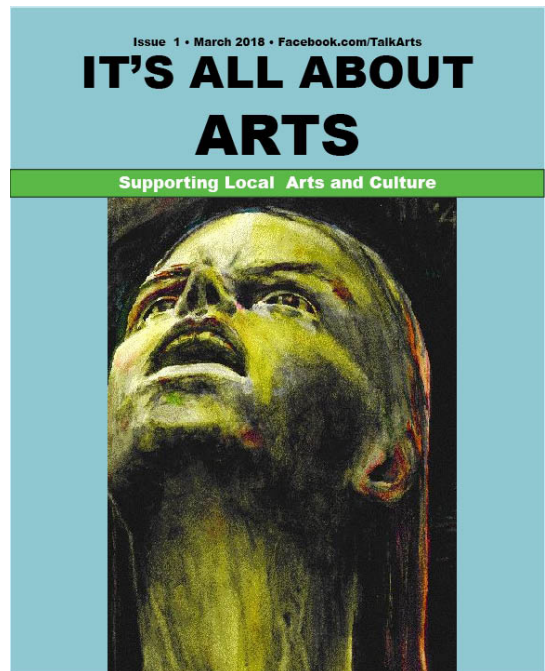
Janice Williams

617-710-3811

janice@artfulgift.com

## Editorial

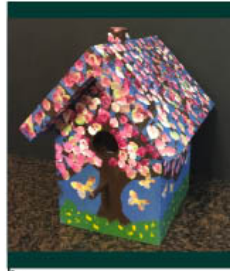
Please send all editorial suggestions and/or press releases for arts related subjects to contact above. Thank You.



# Attention Artists Sell Your Art Here



a.



b.



c.



d.



e.



f.



g.



h.



i.

## BUY ART [artstudio99.com](http://artstudio99.com)

a). Janice Williams, *Color In Motion* \$200; b) Janice Williams, *Decorated Birdhouse* \$40; c) Janice Williams, *Tree Collage* \$250; d) Janice Williams, *African Sunflower* \$100; e) Janice Williams, *Acrylic Crazy Quilt* NFS; f) Janice Williams, *Tree Maze* \$200; g) Janice Williams, *Decoupage Vase* \$25; h) Janice Williams, *Birds of a Feather* \$200; i) Janice Williams, *Color Cubed* \$150

It's All About Arts Magazine March 2018

Per image - \$25.00

Full page - 9 images - \$200